

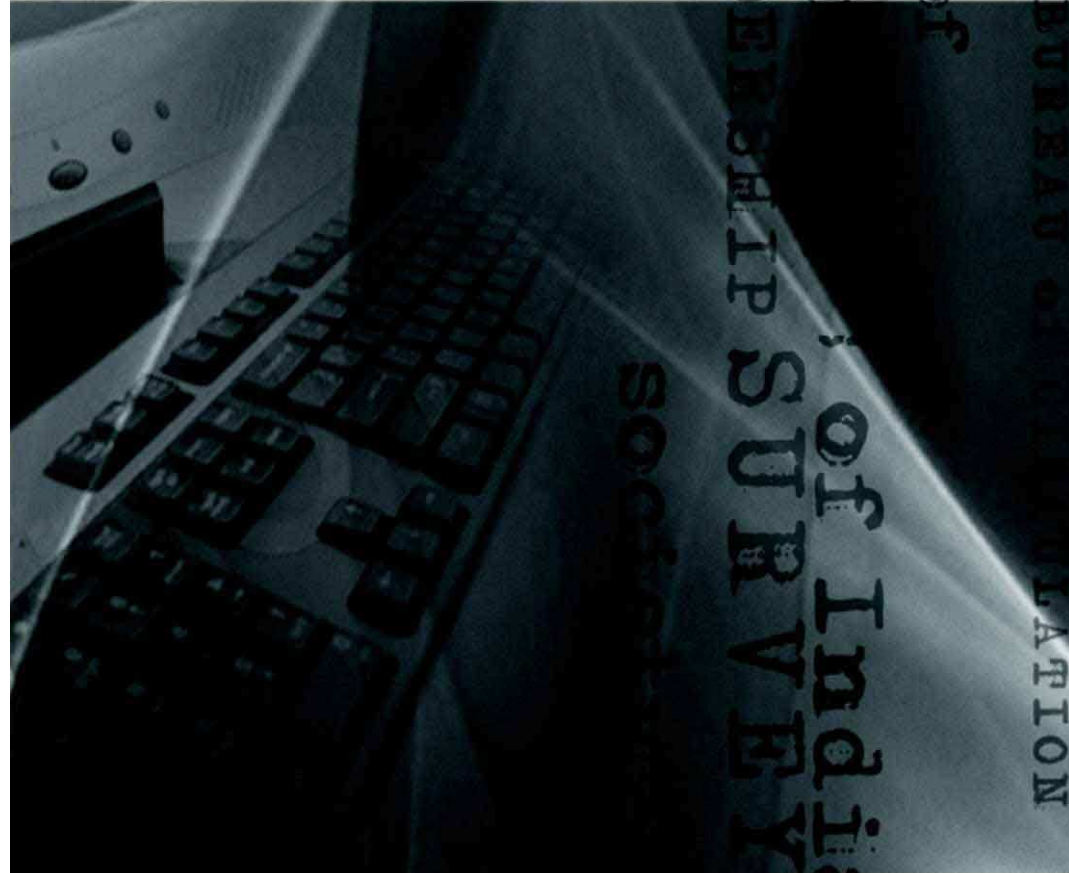
AUDIT BUREAU of CIRCULATION

registrar of

newspapers of India

READERSHIP
SURVEY

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Newsace is a management and accounting software specially designed for newspaper and publication houses. Newspaper houses are very different from other businesses. Their mode of operation and management are very intricate. Hence a general accounting package is not sufficient for the complete financial and accounting management of a newspaper house because it is unable to handle the essential aspects of newspaper industry. That's where an expert comes into picture. Newsace, the newspaper management expert, comes with the following features:

- Meant for newspapers, magazines, tabloids, books etc.
- Designed for maintenance of dailies, weeklies, fortnightly and monthly publications
- Suitable for circulation and subscription, including free copies
- For single publication houses as well as multiple publications houses
- Covers the diverse needs of a newspaper printing house, i.e.

From RO to Advertisement Billing

From Reel/Sheet Purchase to Consumption including Wastage

From Production to Circulation, including Circulation Billing

From Cash Book to Balance Sheet including dues status.

newsACE satisfies
the needs of:

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the needs of:

ABC	Audit bureau of Circulation
INS	Indian Newspaper Society
RNI	Registrar of Newspapers of India
NRS	National Readership Survey

NEWSACE BENEFITS:

Newsace is not a general accounting package which helps you only in tallying your balance sheet. It is a specialised software package which takes care of all the financial, management, accounting and planning aspects of a newspaper or publication house. It doesn't merely print bills and receipts; it helps you keep track of your business through various reports, so that you may plan to earn higher profits. It thinks about your valuable material, money, machine and men. Your workforce is reduced, accuracy is cent-percent and your time is saved significantly.

And you get all of this at an unbelievably low price! Newsace has all the features that a publication house requires. Yet it comes at a price that is far low compared to other software packages of its genre.



Advertisement Billing Management

- Advertisement billing
- Cash memo advertisement
- Commission payable statement
- Release Order (RO)
- Government ads
- General commercial ads
- Ads through ad agencies
- Classified ads and window ads
- Fixed rates
- Square cm based rates
- Column-number based rates



Circulation Management

- Daily Supplies Entry (Regular, Sunday, Holiday)
- Vehicle challan/despatch entry
- Increased/decreased supply
- Agent slips/ dispatch labels
- Print order (with subscribed and free copies)
- Free distribution copy list
- Bundling of newspapers



Agent/Hawker Accounting

- Auto creation of monthly circulation billing
- Return inwards
- Circulation bill printing
- Daily and periodical bills
- Agents' sales performance



Newsprint Stock and Inventory

- Newsprint stock (Reel, Gsm, Size and Mill wise)
- Newsprint received and issued as loans
- Reels stock from reel godown alongwith reel details
- Newsprint purchase and newsprint issue



Other Stores and Inventory

- Ink purchase record (black and colour)
- Other purchase (plates, machine spares and tools etc)
- Store consumption
- Store issue slip
- Stores ledger
- Item consumption register
- Physical stock status



Production Control

- Directly related with print order
- Newspaper production
- Newsprint consumption
- Daily machine production (start time/ end time, good copies and bad copies)
- Machine down time
- Regular and supplements
- Partial reel stock on daily basis
- Scrap sales
- Wastage in-house consumption
- All types of wastage stock - Tare, Core, Tear-off, Spoil and cut-waste.



Financial Management

- Cash
- Bank
- Journal book
- Daily banking register
- Debit/credit note
- Voucher printing
- Party/general ledgers
- Trial balance
- Bank reconciliation statement
- Trading account
- Profit and loss account
- Balance sheet
- Annexure list
- FBT report



Outstanding and Reminders

- Credit control for advertisers
- Circulation agents
- Ad agencies
- Government organisations
- Direct clients
- Newsprint suppliers
- Other material suppliers
- Reminder letters
- Monthly outstanding analysis
- Paid and unpaid sales
- Dues maintenance of local agents, up-country agents and railway stalls according to outstanding period slabs mentioned by ABC guidelines



Not only these, Newsace also includes various other features to help you manage all the finer aspects of your business!

About Us

Dhona CompuSoft Consultant was established in the year 1990, with the vision of providing avant-garde software at affordable prices. Through our contributions in the last 18 years, we have established ourselves as a house of quality software. Our products Munimji, Campus, Sharest, Nvest and Wheels have added value to various business enterprises.

Our innovations are propelled by the needs and requirements of our clients from diverse industries. Hence, our products are highly versatile and can be used in multiple contexts. We have recently launched Magnate, an ERP interactive software for corporate houses.



Dhona CompuSoft Consultant

74 Cotton Street 1st floor Kolkata 700 007 India
 Phone (033) 2271 0276 3062 5000 Mobile 98360 38688
 Fax 91 33 2271 0276 Email newsaceonline@yahoo.co.in
 Branch Office 85 Appachi Nagar Main Road
Tirupur 641 607 Tamil Nadu Phone 0421 4330603 09344206211

www.dhona.com